Communications/Leadership Studies

Leadership London: Leadership Practices that Can Change the World ~ Andrew Johnston

LD (Lower Division 100-200)/ UD (Upper Division 300-400) 3 credit hours

This course will study effective leadership through the lens of Kouzes & Posner?s highly-regarded Leadership Practices model presented in The Leadership Challenge and expressed in the life and leadership of English leaders. Broadly, this prepares participants to assess, improve, and practice their own leadership more effectively and provides vivid examples that help globalize their understanding and inspire them to change the world. More specifically, through their participation in the course, students will: Assess their own leadership via the Leadership Practices Inventory (LPI) and identify a personal plan for improvement Explore five central practices of leadership: Challenging the Status Quo, Inspiring a Shared Vision, Enabling Others to Act, Modeling the Way, and Encouraging the Heart. Recognize these practices in the leadership of specific British leaders Learn about the life, work, impact, and context of specific English leaders Gain a greater appreciation for personal, organizational, and cultural change Recognize the role and significance of leadership in ?changing the world? Connect personally to examples of effective leadership and broaden their repertoire of role models to include non-American figures and stories. Gain knowledge of British leaders and the contexts in which they led

Can the course be taken to fulfill major and minor requirements? YES

Can the course be taken to fulfill general elective credits? YES

Are there prerequisites for this course? NO

<u>Assessment Methods</u>:

Traditional Tests/Quizzes 10 %

(other than final exam—see summative component)

I will give several quizzes on content from the text and class discussion.

Journals (Daily, Weekly,...) 30 %

I will require the students to write a daily journal that will be a combination of reading response and reflection about experiences while traveling. I will utilize this to enrich and expose the opportunity for experiential learning

Short Essays 15 %

I will ask students to write short essays on topics related to the reading and application of key concepts to leaders' life and work as researched and experienced on field trips.

Individual or Group Projects/Presentations $15\,\%$ Students will be required to research one British Leader, write an essay about him/her, and present the information when the group is touring locations associated with that individual.

Summative Component

30 %

Students will write a summative 5-page reflective/integrative essay about "The Practice of Leadership." In this piece, they will posit and defend their opinion of the most pivotal of Kouzes & Posner's practices and will describe and or justify this opinion using examples drawn from their own experience and the British leaders they have researched and encountered on the trip. This essay is due on the last day of class as a final exam. Students will present essays to the class at an assigned time (10-15 minutes in length). The presentations will provide a final reflective opportunity for the group. (Each student will be evaluated on the quality of his/her essay, rather than on the presentation.) This assignment leads students to personalize, integrate, and apply lessons gained experientially from British leaders and contexts.